



THE BLENDED POSTGRADUATE DIPLOMA IN MANAGEMENT (BUSINESS MANAGEMENT)



INSTITUTE LEVEL



About XLRI-XOL PGDM (BM)

The two year Blended Postgraduate Diploma in Management (Business Management) is a masters level program equipping the participants with an integrated approach to management function and related skills. The programme also provides an opportunity to concentrate in one or two of the functional areas (viz. Economics, Finance, Information Systems, Marketing, Production, Operations & Decision Sciences and Strategic Management). To fulfill the requirement of area(s) of concentration, a participant is required to successfully complete five electives (with highest scheduled teaching hours) offered from the concerned area. Participants also have the freedom to choose any of the offered electives that suit individual requirements without an area of concentration. The XLRI-XOL PGDM (BM) program is delivered online with four one week campus immersion modules at XLRI Campus.

Program Advantages

- Customized version of the highly reputed PGDM (BM) program at XLRI, modified to the requirements of a blended program and participants from diverse background
- Uniquely designed curriculum with conceptual rigor and practical relevance
- Learn while earning as participants continue to attend sessions after office hours and weekends
- Four campus immersion opportunities with residency at XLRI Campuses
- Possibility to pick electives of your choice based on personal interest and strength
- Courses delivered by XLRI full time faculty, chosen academicians across the country and experienced industry experts
- Remote access to XLRI library resources
- Being part of the XLRI's wider Alumni networks
- Bank loan facility for students who meet the eligible criteria with applicable IT exemptions (need to be verified)
- Partial fee waivers for women/SC/ST/PwD/North East Domicile students and scholarships for top academic performers

Eligibility Criteria

- The applicant must have a bachelor's degree with a minimum aggregate mark of 50% from a recognized University/Institution recognized by the Ministry of Education, Government of India.
- The candidate should be a full time working professional at the time of commencement of the program minimum 3+ years of experience.

Admission Process

Candidates shall be admitted through a two-step process: Shortlisting & Online Interview



Course Plan

The course plan involves 733 hours of Scheduled Teaching Hours spread across core and elective courses. Total designed program content for the XLRI-XOL PGDM (BM) program is for 1240 hours consisting of Scheduled Teaching Hours, Flexible Interactive Sessions, Industry Interface and Career Development Initiatives and Tutorial delivered on need basis. According to AICTE norms, selected students are expected to invest additional 1160 hours as Indicative Self Learning Hours in the form of pre-readings, assignments & individual reflections, individual exercises, e-texts, self-assessment etc. across all courses depending on personal strengths and weaknesses.

Year 1 Courses (41.28 Credits)

Term I	Term II	Term III
Human Resource Management	Financial Management I	Financial Management II
Individual Group Behavior in Organisation	Macroeconomic Theory & Policy	Organizational Structure, Design & Change
Managerial Accounting I	Managerial Accounting II	Management Information System
Marketing Management I	Marketing Management II	Communication Matters
Managerial Economics	Operation Management I	Operation Management II
Quantitative Technique I	Quantitative Technique II	Strategic Management
Business Law		

Year 2 Courses (40 Credits)

There are four core courses in Term IV: Business Research Methods, Corporate Ethics, Corporate Sustainability and Operations Research. Elective courses are scheduled during second year from the second half of term four to sixth term. However, floating of any given elective course is dependent on the market requirement, minimum number of registrations and other related administrative factors. Emphasis during the electives is laid on application of knowledge and case discussions. During the elective courses students may also require undertaking research studies in their field of interest.

Electives offered to Batch 2024-26

Areas	Courses	Areas	Courses
Strategy	Game Theory and its Business Applications	Marketing	Advertising & Sales Promotion
	Strategic Leadership and Governance		Product Management
	International Management		Consumer Behavior
	Managing Strategic Transformation		Marketing Research
	Entrepreneurship & Family Ventures		Digital Marketing
	Managing Innovation		Marketing Strategy and Implementation
	Resource Based Strategy		Resource Based Strategy
Production, Operations & Decision Sciences	Supply Chain Management		Pricing Management
	Service Operations		Retail Management
	Supply Chain Analytics		Sales and Distribution
	Project Management	Business Analysis and Valuation	
	Digital Product Management: Concept to Commercialization	Mergers, Acquisitions & Corporate Restructuring	
	Quality Control, Analysis, and Management	Financial Modelling using Excel	
Management Information Systems	Blockchain Applications for Managers	Finance	Financial Analysis, Planning & Controlling
	Big Data Analytics		Capital Expenditure and Control



Session Timings

- Online sessions are held on both weekends from 6:30 PM to 9:45 PM and on Thursdays 7:00 PM to 10:15 PM (two 1-hour 30 minute sessions with 15 minutes gap in between). Depending on institute holidays and unavoidable circumstances some sessions may be scheduled on weekdays from 7:00 PM to 10:15 PM. Additionally, some elective sessions will happen on weekdays 7:00 PM to 10:15 PM.
- Examinations may be conducted on Sunday. If there is no examination scheduled, students can use these slots for working on group assignments/projects and other group activities.

Faculty

The program is taught by experienced full time faculty of XLRI - Xavier School of Management, chosen academicians across the country as well as industry experts.

Program Fee

The fee for the Program is Rs. 14.8 lakhs (excluding caution deposit and alumni membership fees of Rs. 20,000/- each), paid over 6 installments as follows

Installments	I	II	III	IV	V	VI	Total
Rs. Lakhs	2.5	3.26	2.26	2.26	2.26	2.26	14.8

The fees include the cost of textbooks, reading materials, library resources, accommodation and boarding during the four mandatory campus immersion programs at Jamshedpur but exclude the travel and related costs.

Fee Waivers and Scholarships

To ensure diversity of the batch, the following scholarships amount shall be adjusted from the total fees.

** Any eligible student belonging to the PwD category, possessing a certificate from a certifying authority under The Rights of Persons with Disabilities Act, 2016, and who furthermore satisfies the Institute admission/learning outcome criteria for Online Programs shall be entitled to a fee waiver as per rules norms and policies made from time to time.*

Category	Amount
Female Student	Rs. 1,00,000
ST/SC Student	Rs. 1,00,000
PwD Student*	Rs. 1,00,000
North East Domicile	Rs. 1,00,000

Any student can get fee waiver in maximum two of the above mentioned categories. For eligible students (if belonging to any of the above two categories), fee waived will be adjusted against 2nd installment fee. The fee for such student will be **Rs. 12.8 lakhs** (excluding Caution Deposit and Alumni Membership Fees), to be paid over 6 installments as follows

Installments	I	II	III	IV	V	VI	Total
Rs. Lakhs	2.5	1.26	2.26	2.26	2.26	2.26	12.8

The top performers of the batch are also eligible for academic scholarships of Rs. 50,000/- at the end of first year.

Corporate Sponsored Students

As per the institute policy, company-sponsored students are eligible for a partial fee waiver. Please find the details below:

- 1-4 selected students - Fee waiver of Rs. 1 lakh per student
- 5-9 selected students - Fee waiver of Rs. 1.5 lakhs per student
- 10 and above - Fee waiver of Rs. 2 lakhs per student

The count of selected students will be the total selected students in a batch (e.g., Batch 26-28) across all the programs offered under "XLRI Online Learning" and sponsored by the organization only. **Fee adjustments will be made during the 2nd and 4th installments.**

The above fee waiver scheme is applicable only if there is a signed agreement between XLRI Online Learning (on behalf of XLRI - Xavier School of Management) and the organization.

The candidate must fill out the application form and appear for an online interview (subject to eligibility). If the candidate is selected, they will get an offer. For corporate-sponsored candidates, the admission process can be started immediately after the MOU is signed.

Technological Requirements

Use a laptop or a desktop computer that meets the following technical requirements:

1. Intel i5 10th generation or higher/AMD Ryzen 5 or higher/Apple M1 or higher (4 cores or higher processor is recommended)
2. Minimum 8GB RAM
3. Windows 10 or higher/ macOS 10.15.7 or higher operating system
4. Google Chrome web browser (Latest version)
5. Internet Connectivity of 2.6 Mbps or higher
6. Working camera & microphone

Award of Diploma

Participants shall be awarded the “Postgraduate Diploma in Management (Business Management)” upon successfully meeting the academic requirements of the program as set by the Academic Council of XLRI Jamshedpur.

Sample Diploma Certificate



Application Fee

The application fee for XLRI Online Learning is Rs 2,000/- for one program and Rs 500/- for each additional program applied. Hence, a candidate applying for two programs needs to pay a fee equal to Rs. 2,500/-, and a candidate applying for all three programs needs to pay a fee equal to Rs. 3,000/-. There will be separate interviews if a candidate is selected for multiple programs.

IMPORTANT DATES

(For the 2026–28 Academic Year)

Commencement & First Campus Immersion Program	July 20th to July 26th, 2026
Interview Dates	
Phase I	February 28th to March 1st, 2026

(Candidates shall be admitted through a two-step process:
Shortlisting & Personal Interview)



Contact Details:

Admissions Office XLRI-XOL PGDM (BM), XLRI - Xavier School of Management
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XLRI reserves the right to change any or all of the program details of the XLRI Blended Programs.